

Women's Resources: Strategic Plan

Progress Snapshot

Board of Director's update on key actions underway to strengthen services, governance, advocacy, and long-term sustainability.

2025

2026

2027

Women's Resources continues to advance its strategic priorities through targeted action in leadership, service planning, community engagement, and governance. The four key priorities under our current strategic plan are:



Ensuring Organizational Sustainability

Completed

Stable leadership, reliable funding and future-focused planning strengthen long-term organizational health.

- ✓ Strengthened organizational stability through successful leadership transition.
- ✓ Secured multi-year funding commitments, strengthening organizational sustainability and service continuity through 2027.
- ✓ Positioned the organization to explore future growth and funding opportunities through evidence-based planning and community needs assessment.



Expanding Program and Service Reach

In progress

Responsive services depend on understanding changing community needs and service gaps.

- ✓ Advanced a comprehensive community needs assessment and service mapping initiative to strengthen understanding of emerging demographic trends, support evidence-based decision-making, and inform future program development, service delivery, and organizational priorities.
- ✓ Launched the Women's Resources Period Purse campaign to supply free menstrual products across City of Kawartha Lakes Libraries and other community partners.



Amplifying Community Voice and Advocacy

Ongoing

Partnerships, public education, and advocacy to strengthen our agency as a trusted community voice.

- ✓ Enhanced organizational influence through increased engagement with municipal and community partners, including 2026 MOU with TLDSB to host workshops in schools, and securing agency engagement for the City of Kawartha Lakes Community Safety and Wellbeing Plan refresh for 2027-31.
- ✓ Expanded public awareness and community education through outreach, publications, and speaking opportunities, including monthly speaking events and online blogs published.



Building Governance Excellence

Ongoing

Effective governance supports oversight, continuity, accountability, and strong Board leadership.

- ✓ Strengthened governance capacity through enhanced Board recruitment, onboarding, and leadership development practices.
- ✓ Advanced succession planning to support board leadership continuity and sustainability.
- ✓ Fostered an engaged and effective Board through ongoing mentorship and governance support initiatives.

Looking ahead to 2027

The findings of our community needs assessment and service mapping will help guide future planning, service priorities, and other growth opportunities for Women's Resources. The Board of Directors looks forward to the upcoming multi-year strategic planning process and development of new strategic plan for 2028 onwards.